

# London Curling Club 2019-20 Sponsorship Opportunities

## 1. In Ice Logo..... (must be finalized by Sept. 10)

First logo.....\$ 230.00 / year  
Second copy of same in-ice graphic .... \$ 170. 00 / year  
One-time setup cost..... \$90.00  
32” x 32” production created by LCC from supplied digital artwork

## 2. Wall Signs (located within the curling ice area)

2 ft high x 4 ft wide.....\$ 230.00 / year  
2 ft high x 8 ft wide.....\$ 450.00 / year  
LCC will produce sign from digital artwork.... \$90.00 (2x4) or \$120.00 (2x8)  
OR Customer can supply their own sign on ¼” coroplast

## 3. Rock Talk Club Newsletter (printed and online)

Business Card Size: 6 issues.....\$ 110.00

## 4. Club Directory (must be finalized by Oct. 10)

The directory is a 4” x 7” printed booklet available to members

Full Page..... \$ 120.00  
Inside Covers ..... \$ 145.00  
Back Cover Full Page (Colour)..... \$ 170.00

## 5. Screenscape (displayed on a monitor)

Your artwork will appear on the monitor in our main lounge a minimum of 30 times per day every day that we are open. Artwork may be changed during the year.

This option is **only available as an add-on** to options 1 through 4 above.

Screenscape..... \$ 150.00

## Website Listing

All advertisers will be listed on the London Curling Club website ([londoncurling.ca](http://londoncurling.ca)) with a link to your own web site.

\* Prices subject to change without notice

# Club Statistics

The London Curling Club has operated in its current location since 1915. Club members regularly patronize local restaurants, service stations, financial institutions and other businesses.

**1. Total Members ..... 650+**

**2. Daytime Men..... 100+**

(Primarily retired, over 50, many active into their 80's)

**3. Daytime Ladies..... 100+**

(Primarily retired, over 50, many active into their 80's)

**4. Men and Women (evenings) 400+**

**5. Evening Business Women 100+**

**6. Youth ..... 80+**

(Little Rockers, Bantams and Juniors ... from 8 to 20 years old)

**7. Bonspiels .....1000+**

(Curlers from outside the club – from London and Southwestern Ontario – some of which are major fundraising events)

**8. Rentals .....1000+**

(Facilities rented to outside groups for recreational and social events and for fundraising activities)

**9. Average Curler hours exposed per day 400**

(Based on 6 sheets, 8 curlers per sheet, 7 days per week for an average of 10 curling hours per day)