

# In Person 2025-02-04 @ 6pm



- 1) Call to Order 6:02 pm
- Attendance
   Rose Kuchynski, President
   Trevor Nichols, Vice President
   Gary Peters, Past President
   Lisa Flesher, Sponsorship/Marketing
   Katy Farrow, Secretary
   Sean Burns, Leagues

Invited:

Randi Lawton

Regrets: Mark Flynn Tony Francolini OCA

3) Agenda

- a) Additions to the Agenda
- b) Acceptance of the Agenda Motion to accept by consensus

Kevin MacDonald, Maintenance Jeanette Walker, Treasurer Melissa Neeb, Skills/Development Jenny Shaw, Member Services

4) Acceptance of minutes from December 10<sup>th</sup>, 2024 meeting

See: <a href="https://drive.google.com/file/d/12mF598jB4fibGxj9l7jj8ky6U-0PbBDY/view?usp=sharing">https://drive.google.com/file/d/12mF598jB4fibGxj9l7jj8ky6U-0PbBDY/view?usp=sharing</a> Motion to accept by consensus

#### 5) Reports:

a) President – Rose Kuchynski

Since our last meeting, December 10, your board and staff have been busy with many activities at the club! A primary goal that our club had at the beginning of this season was to utilize more of our unused ice time particularly on weekends. With the Saturday Nite Rocks, in-house and rental bonspiels booked and the help of <a href="awesome volunteers">awesome volunteers</a> and staff at our club, I am happy to report that this goal has been met! Thank you to all involved in making our club a warm and welcoming place!

We have had many new and continuing initiatives not only in the promotion of curling and our club but also in ensuring the safety of staff plus administrative supports for our club's business management. While sometimes these processes and standard operating procedures may not seem to be very

important, and even a bit cumbersome, they are important to ensure our club is protected from any potential risk of loss and liability.

What has your president been up to?

- Detailed review of financial books and records to assist the Treasurer and made recommendations for account analyses, invoice and payroll approval processes, plus computer backup/data recovery procedures
- Collaboration with Maintenance Director and our insurer to develop safety protocols for ladder and scaffolding use
- Review of various government publications including Employment Standards Act and offer support for development of personnel policies with the Executive
- Contacting audit, government authorities and TD bank personnel to assist in changeover of board members and signing authorities, plus reinvestment of reserve funds
- Volunteer in providing hospitality for Crosstown Showdown, Saturday Nite Rocks (fun!)
- Liaising with board members on:
  - gripper replacement program;
  - o police checks for volunteers dealing with vulnerable persons;
  - boxing day and family day try curling events;
  - o encourage development of personnel and financial administration files;
  - o replacement and succession plan for vacating board members
- Social media postings on Facebook and Instagram promoting club and member events (we have over 850 followers). For next season, we have a communications volunteer - Thanks!!
- Followups with realtor regarding sale of property plus attendance at relocation/grant meeting
- Discussions regarding pro shop accessibility, purchase of snow blower and office equipment
- Continued discussions regarding volunteer and prospective member database for follow-up after promotional events

We are looking forward to Curling Day in Canada, Feb 22, sponsored by our local Cooperators Insurance Rep, with a shootout competition (wear your red and white!!) plus upcoming fun-themed bonspiels and league events!! Promoting a 'for fun' atmosphere and developing camaraderie among our members, creating referral opportunities, will be the primary source of growth for our club and our curling sport.

- b) Vice President Trevor Nichols
- New VP for next season!!
- David Millie has been a club member for 2 years, curls twice a week. He is young, intelligent, articulate, and possesses a very engaging personality.
- Google David and learn more.
- c) Past President Gary Peters
- Ongoing business includes completing TSSA forms for the recent renovations in the Mechanical Room. This includes submitting a 'Data Sheet' for each piece of new equipment and decommissioning the old equipment.

- This process had stalled since CIMCO had issued the club outdated forms. With help from the employees at Clauger the proper forms were obtained. Over the next couple of weeks, most of these forms should be completed.
- The Self Evaluation forms will be handed out to the Club Manager and the Head Ice Technician within a couple of weeks. The purpose of this form is to create a positive work environment, build employee morale, increase self-confidence, increase conductivity between workers and management, identify health and safety gaps, etc.

#### d) Treasurer – Jeanette Walker See spreadsheet at end of report

Total at January 31, 2025	\$734,320.62
Capital Savings GIC (04/18/2025)	<u>\$163,473.83</u>
Operating acct GIC (04/18/2025)	\$219,517.57
Term Deposits Balance at January 31, 2025	
Capital Savings Balance at January 31, 2025	\$176,286.15
Operating Bank Balance at January 31, 2025	\$175,043.07

#### Comments

We are in a positive position as of the end of January of \$156,688.00, once you remove the Capital Expense of \$254,891.93 back. This is the total cost of the new compressor, not including the HST. The Capital expense will be amortized into our expenses over the expected life span of the equipment.

Prior to the end of April, I will ask to move the net of the Capital expense paid and the Capital fees collected from the membership, from the Capital Savings account to the Operating Account.

- e) Manager Report Randi Lawton
- Popcorn Maker was sold for \$1,350
- The club's new health and safety addition of Ladder and Scaffolding has been distributed and posted.
- Working with the Highland IT person finding about the online calendar
- Comparing Accounting Softwares for next season and future
- Starting to investigate Volunteer database
- f) Skills and Development Melissa Neeb
  - Brooms and Brews held on January 4<sup>th</sup>
  - Saturday Nite Rocks was held at 7:30 pm on January 11<sup>th</sup>, 18<sup>th</sup>, 25<sup>th</sup> and February 1<sup>st</sup>. There will also be events on February 15<sup>th</sup> and March 1<sup>st</sup>.
- g) OCA-Tony Francolini no report

- h) Maintenance Report-Kevin MacDonald
  - I replaced several burned-out fluorescent tubes. Randi ordered a new supply of tubes.
  - I replaced the belt on an upright vacuum. The beater bar was defective. I took it to McHardy Vacuum for repair.
  - I worked with Mark Flynn to repair the bottom hinge of the south area door. The screws had rusted out and the hinge was not attached to the building. Holes were drilled through the hinge plate. Tapcon screws were used to secure the hinge.
  - Another of our upright vacuums has a defective beater bar. I took it to McHardy Vacuum for repair.
  - I emptied the water and dirt from the two front entrance boot cleaners and tightened the drive belt on one of them.
  - The mirror in the ladies' main floor washroom fell off the wall and shattered. Randi has ordered a new mirror and I will install it when it comes in.
  - I have spoken to a couple of possible candidates to take the position of Maintenance Director next year.
- i) Head Ice Technician Mark Flynn No report
- j) League Report Sean Burns

#### **Proposed Curling Schedule for Next Season**

#### Objective

- Primary objective is to have a schedule where leagues can expand, and all league games can be played.
- Secondary objectives are to spread out league types (Men's, Women's, Open) to allow more cross-participation, and to allow more options on more days for more members

#### Research

- Every combination of leagues that members are enrolled in was recorded
- Did not want to interrupt combinations that had high occurrence of cross-participation
- Saw opportunities for combinations that had low occurrence of cross-participation
- Came up with 6 potential schedules that met primary objective, some of which also met secondary objectives

#### Survey

- Based on the 6 potential schedules, surveyed evening leagues to determine how willing/unwilling members were to change days and/or times
- Eliminated potential schedules that went over a threshold of resistance
- Settled on 1 schedule that meets primary objective, and part of secondary objectives

#### **Proposed Schedule**

- New Curling Schedule
- Mark Flynn was engaged to determine whether other adjustments were warranted to change start times, etc. Mark saw no need to make changes on account of his Ice Team. Mark hasn't seen this proposed schedule yet though, so may have some recommendations.

#### Adoption of New Schedule

• If the LCC Board approves the new schedule, then certain actions will need to be taken...

- Leagues that are affected will need to be notified before the end of this season. In fact, all leagues that were surveyed should be notified of the new schedule.
- The schedule for next season, or the days and times for each league, needs to be **glaringly** present in the registration portion of our website.

#### k) Member Services – Jenny Shaw

- Dec 26. I was the Greeter/organizer for Boxing Day curling. It was very successful and should be repeated next year. Some suggestions were sent to Rose and Randi with ways to improve the flow of the day.
- I contacted Kevin Bublit via email as he indicated to Gary Shaw that he had some ideas to increase membership. I have not heard back so I will need to reach out again.
- Jan 7. I have made preparations for Family Day, February 17. The time will be 3-5. Randi will act as greeter. She has put it on the calendar, sent out an email and posted a signup sheet on the bulletin board.
- Jan 14. Met with John Del Guercio a professor at Fanshawe College about the Capstone project.
   His students will set up a media campaign to help us increase our membership. Followup emails were sent. Randi and Ann Stubbins are involved.

#### l) Marketing - Lisa Flesher

- Back in December, I updated the graphics for the Saturday Nite Rocks and the Learn to Curl Program. I provided new files for these social media posts.
- I was also asked to design a poster for the LCC's Curling Day in Canada Bonspiel. It was my pleasure to do this and provide files that could be posted on the screen in the club as well as on-line.
- If you need any help with graphics or materials to promote any programs or bonspiels in the club, I am happy to help.
- As the end of the season draws near, please consider sharing the names of any businesses that
  you think could benefit from advertising at our club. I am happy to reach out to them and I have
  a flyer with all of the information. If you prefer to reach out on your own, I can share that file
  with you.
- I appreciate all of the help I can get in sourcing new advertisers. Thank you to Trevor who suggested and reached out to London Gold Buyers and Wild Birds. They have both advertised with us this year.

#### m) Communications

- Brian Arnold will be an adhoc committee member for this portfolio
- He will not attend meetings

### 6) Ongoing Business Table

Issue	Action	Time Frame	Responsibility	Notes	Status
Committee to look at ice times.	See possible schedule at https://docs.google.com/spreadsheets/d/1xbMMc81m8Q49YN9gYsUY8oMkSrtQ5CCL/edit?usp=drive_link&ouid=108596587916349830977&rtpof=true&sd=true	Draft of possible changes for next year	Gary Peters Sean Burns		Ongoing
Communication/ Social Media Portfolio	This board position has been vacated - Rose Kuchynski has been doing social media	At end of season due to volunteer request.	Brian Arnold has volunteered	Does not wish to be part of board or meetings – can we remove this portfolio from board member position? Can we have board member without a specific portfolio or add something?	Randi to work with Brian on rocktalk, social media)
Relocation Committee -	Conditional lease contract with Airport, update with Realtor – market soft – no developer interested. No signage with no satisfactory answer	ASAP – grant application deadline requiring 'shovel ready' is soon to expire	Gary/Rose/ Trevor/ Greg Lewis, Dave Beckett & Rod White	Rose continues followup with realtor – Question: is it strictly market conditions or the realtor – should we move on.	Ongoing
Financial Position	Review of financial statements (profit & loss and balance sheet)	monthly	Jeanette & Randi	Compare to budget.	Ongoing
Pro shop	Only sell broomheads, gloves, and grippers. Shoes would be ordered in	ASAP	Randi will suggest direction we should take	Sell broomheads etc in bar? Convenors sell supplies? Ice techs to assist?	Ongoing
Open Doubles League	Monday at 8:45 pm is a bad time.	ASAP	Melissa & Randi	Promote it by having a Doubles	Ongoing

	Another time has not been found so payments were refunded.			Spiel and invite other clubs?	
Integration of new curlers into existing leagues	Learn to Curl - Hesitant to form teams in other leagues but willing to sign up as spares	ASAP	Tony plus Sean & Gary	Learn to Curl people Brooms and Brews need places to offer them in leagues	Ongoing
Ice committee	To be rescheduled		Kevin, Trevor, Gary & Mark		ongoing
TSSA forms for new equipment	Documentation to be obtained		Gary		ongoing

#### 7) New Business Table

Issue	Action	Time Frame	Responsibility	Notes	Status
Budget for next season	Preliminary numbers from Feb results to start process	March	Randi, Jeannette, Rose can assist if needed	Budget will be presented/finalized once new board in place - June	ongoing
Personnel policy and New Ice Tech	Personnel supports An additional ice tech has been hired for an extra cost of \$4500	current	Executive Board – Trevor is liaison	Mark needs assistance to pebble the ice due to an injury.	ongoing
Nomination Committee	Seek out new board members for vacating members	Feb/March	Rose, Trevor, Gary	To present a proposed slate to board for approval by April if possible. Obtain resumes	ongoing
Annual Reviews	Handed out in a few weeks for salaried employees	March	Gary	The purpose of this form is to create a positive work environment	Ongoing
Google Tutorial	Tutorial to be planned for current and new			Tutorial needed for using Google drive and Gmail.	Ongoing

	Board members				
New vacuum	New vacuum needed for upstairs	ASAP	Kevin	Kevin to take Jackie shopping for a suitable vacuum	Ongoing

8) Adjournment at 7:34 pm

Next meetings:

March 4

April 8

June social and new board members intro – date options?

#### Motions:

1) Kevin MacDonald moved that a budget of \$600 be made available to purchase a new vacuum. Trevor Nichols seconded. All were in agreement

#### Motions by email:

- 1) Katy Farrow moved that we re-invest the GIC with TD Bank in the amount of \$163,473.83 with a 3.0% p.a., simple interest, to April 18, 2025. Kevin MacDonald seconded. A majority voted in favour by email.
- 2) Kevin MacDonald moved that the GIC valued at \$219,517.57 be rolled over to another GIC at 3% interest. Katy Farrow seconded. A majority voted in favour by email.
- 3) Katy Farrow moved that Jeanette Walker fill the position of Treasurer on the Executive Committee and Board of Directors, effective immediately. Sean Burns seconded the motion. A majority voted in favour by email.

Respectfully submitted by Katy Farrow, LCC Board Secretary on February 12<sup>th</sup>.

## LCC - Operating Revenue

May 1, 2024 to January 31, 2025

		PRIOR YEAR						
& Expenses		YTD	CURRENT		/2024)			
-	<u>Jan</u>			,	,			
Revenue	2025	Jan 2025	YR BUDGET	Actual	BUDGET			
Membership Dues	4,408	277,349	296,989	272,576	301,358			
Capital Fees &	.,	,			,			
Fundraising	0	28,165	27,090	27,090	25,800			
OCA/OLCA Dues	63	5,051	5,071	4,680	4,400			
Bar Sales	13,677	53,437	75,926	79,923	100,806			
Pro Shop Sales	2,368	8,326	13,609	16,126	20,161			
Bonspiels	4,663	11,830	19,450	9,277	15,000			
Club Events+Ladies	1,000	11,000	10, 100	0,217	10,000			
section	450	2,184	2,000	2,919	2,000			
Academy of Curling	0	0	2,000	2,515	0			
Ice Rental	15,159	21,959	17,015	17,013	15,000			
Advertising Income	595	9,110	9,450	9,450	8,500			
Locker Rental	-5	8,861	7,500	8,310	7,500			
Interest Earned	0	13,423	17,000	23,615				
Government Grants -	U	13,423	17,000	23,013	21,800			
CEWS	0	0	0	2,193	0			
	0	0 1,500	0	•				
Donations Miss Income	0	•	0	1,161	1,500			
Misc.Income	0	84	600	2,434	600			
Tim Horten's Brier	0	0	0	49,248	0			
Credit Card Recovery	10	3,030	0					
League Rental	531	1,662	0					
Total Income	41,920	445,970	491,700	526,013	524,426			
	Evnences							
Expenses								
Utilities	2,041	23,492	55,000	50,644	59,918			
General Supplies	116	1,622	5,000	3,715	5,000			
Ice Maintenance &								
Repairs	0	6,699	16,000	15,585	15,000			
Maintenance & Repairs								
(Non-Ice)	2,042	16,697	17,500	19,951	20,000			
Ice Tech/Cleaning								
Wages	8,826	66,113	88,000	86,351	84,991			
Housekeeping Wages	1,729	7,872	15,000	13,188	9,731			
Office Wages	6,520	50,242	63,115	53,286	63,115			
Wages & Payroll								
Expenses-Other	1,556	9,626	11,600	11,162	11,600			
Workplace Safety								
Insurance	203	1,353	2,800	1,806	2,800			
Bar Wages	4,294	18,566	27,747	27,203	22,810			
Bar Other Purchases	0	1,633	500	1,329	15,200			

Bar Equipment &					
Supplies	439	524	500	783	500
Bar Liq. & Beer					
Purchased	5,010	22,663	31,000	30,874	35,282
Pro Shop Purchases	610	5,769	10,195	12,110	14,113
Member					
Services/Communicatio					
ns	0	0	1,500	0	2,000
Contract Services	0	0	0	1,400	0
Promotions Expense	0	0	0	0	1,000
Advertising Expense	0	535	700	1,118	700
Bonspiels Expenses	2,346	5,646	9,116	6,854	15,000
Club Events+					
junior+ladies+little rocks	311	2,430	2,000	2,492	2,000
OCA/OLCA					
Remittances	3,773	3,773	5,071	4,610	4,000
Telephone & Internet	207	1,693	2,200	2,459	2,000
Office Expenses	1,072	3,578	4,500	4,974	4,000
Bank Charges & C/C					
Fees	0	5,070	3,000	9,794	9,000
Insurance	0	11,845	20,000	17,326	16,260
Depreciation	0	0	35,000	36,080	35,000
Property Taxes	0	9,229	14,200	14,141	14,010
Skills and development	0	568	3,000	1,458	1,000
Misc Expenses	0	193	2,000	586	2,000
Professional & Consul					
Fees	0	11,852	14,000	13,900	16,000
Capital Expenses	0	254,892	0	0	0
Renovation Expense	0	0	0	0	0
Income Tax Expense	0	0	9,900	9,661	9,900
Academy of Curling	0.00	0.00	0	0	0
Total Expense	41,095	544,174	470,144	454,839	493,931
Net Profit	825	-98,204	21,556	71,173	30,495

Capital Fundraising	Contributions since inception
2017/2018	\$ 14,300.00
2018/2019	\$ 40,046.00
Term Deposit Designated	\$ 253,768.00
2019/2020	\$ 33,126.00
2020/2021	\$ 25,334.94
2021/2022	\$ 21,770.50
2022/2023	\$ 23,595.00
2023/2024	\$ 27,090.00
2024/2025	\$ 28,165.00
Total to Date	\$ 467,195.44